

CONSENT FORM GRASMERE ACADEMY

Dear Parent/Carer

We would be grateful if you could please complete the below consent form and return as soon as possible.

Our Privacy Notice is attached and the latest version can be downloaded on our website at www.grasmereacademy.org.uk.

| Student Name | Year | Date of Birth |
|--------------|------|---------------|
| | | |

You must select YES or NO for each statement.

| I provide consent for: | YES | NO |
|--|-----|----|
| Using images of my child on the school website <i>For example, this could be photographs from a class activity, science experiment or an event in school.</i> | | |
| Using videos of my child on the school website. <i>For example, this could be videos from a class activity, science experiment or an event in school.</i> | | |
| Using images of my child on social media, including the following: *Twitter, Facebook <i>For example, this could be videos from a class activity, science experiment or an event in school.</i> | | |
| Using videos of my child on social media, including the following: *Twitter, Facebook <i>For example, this could be videos from a class activity, or an event in school.</i> | | |
| The local media using images of my child to publicise school events and activities. | | |
| The local media using videos of my child to publicise school events and activities. | | |
| Using images of my child in marketing material, e.g. the school prospectus. | | |
| Using images of my child or personal details on displays within school. | | |
| Sharing my child's data with a school-appointed external photography company for official school images. This includes their name and class. | | |
| Sharing my child's work, e.g. art work, Christmas card designs, posters, exhibition paintings outside of school with other agencies. This includes their name (first name and surname and year group) | | |

Why do we need your consent?

Grasmere Academy requests the consent of parents on an annual basis to use images and videos of their child for a variety of different purposes.

Without your consent, the school will not use images and videos of your child. Similarly, if there are only certain conditions under which you would like images and videos of your child to be used, the school will abide by the conditions you outline in this form.

Why do you we use images and videos of your child?

Grasmere Academy uses images and videos of pupils as part of school displays to celebrate school life and pupils’ achievements; to promote the school on social media and on the school’s website; and for other publicity purposes in printed publications, such as newspapers.

Where the school uses images of individual pupils, the name of the pupil **will not** be disclosed. Where an individual pupil is named in a written publication, a photograph of the pupil **will not** be used to accompany the text.

If, for example, a pupil has won an award and their parent would like their name to be published alongside their image, **separate consent** will be obtained prior to this.

Grasmere Academy may take images or videos of individual pupils and groups of pupils to use on social media, the school website, in school prospectuses and other printed publications, such as a newsletter.

Who else uses images and videos of your child

It is common that the school is visited by local media and press, who take images or videos of school events, such as sports days. Pupils will appear in these images and videos, and these may be published in local or national newspapers, or on approved websites.

The following organisations may use images and videos of your children:
The Chronicle, BBC Newcastle, The Northern Echo, The News Guardian, The Shields Gazette, ITV Tyne Tees, Made in Tyne and Wear.

Where any organisations other than those above intend to use images or videos of your child, **additional consent** will be sought before any image or video is used.

Completed by (NAME):.....

Signed:..... Date:.....

By signing this form I declare that I understand the following:

- Why my consent is required.
- The reasons why **Grasmere Academy** uses images and videos of my child.
- Which other organisations may use images and videos of my child.
- The conditions under which the school uses images and videos of my child.
- I have provided my consent above as appropriate, and the school will use images and videos of my child in line with my requirements.
- Consent is refreshed on an annual basis and I must re-provide consent if I consent to images and videos of my child being used in other academic years.
- I will be required to re-provide consent where any circumstances change.
- I can amend or withdraw my consent at any time and must do so in writing to the school office